

MESSAGE MANAGER

FACT SHEET

Text messaging gives every participant a chance to have their say, providing valuable insight into the thoughts and feelings of an entire audience.

Empowering participants to respond to questions in their own words enhances audience participation and promotes inclusiveness at your events.

In the same way that text messages are sent from a mobile phone, delegates are now able to send multiple messages from their Communicator keypad.

Messages are received instantly by a central computer where they can be quickly reviewed, filtered and prioritized before they are displayed live to your audience.

Message Manager carries no time constraints and can be activated at any time. You could use it for a short time in response to a question or to collect comments throughout your event.

MAKE INDIVIDUAL OPINIONS COUNT

Our unique SMS-style text messaging function gives everyone an equal opportunity to express their opinions, encouraging participation from delegates who may be reluctant to speak aloud at a conference.

STAY FOCUSED

Message Manager provides greater control over the direction of a debate as you decide which comments will be displayed, ensuring the session remains focused and constructive.

ENHANCE Q&A SESSIONS

Providing all participants with an equal opportunity to send questions will ensure that Q&A sessions are fully accessible and inclusive.

BRAINSTORM

Message Manager enables audiences of any size to brainstorm hot topics at the same time, ensuring you generate a broad range of opinions and ideas.

FIND OUT WHAT YOUR AUDIENCE REALLY THINKS

Text messages can be submitted anonymously, allowing delegates to express their true opinions.

Alternatively, Smartcard technology can be used to identify delegates if required.

CAPTURE FEEDBACK

Message Manager keeps a valuable record of all sent messages for post-event analysis and follow-up.

IML
www.imlaudienceresponse.com

For more information, please contact:
Email: info-us@imlworldwide.com
East: 212 805 7331
Central: 612 371 4428
West: 818 254 7143

MESSAGE MANAGER

1 SEND MESSAGES



Audience members send text messages from the Communicator keypad in the same way that they would use a mobile phone.

2 REVIEW AND EDIT MESSAGES



Messages are received instantly by a central computer where they can be reviewed, prioritized and edited.

USE MESSAGE MANAGER TO:

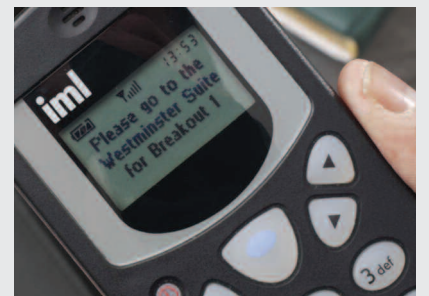
- > Brainstorm
- > Canvass opinions
- > Generate questions
- > Gather instant feedback
- > Motivate and engage participants
- > Focus debate

3 DISPLAY MESSAGES



Selected messages can be displayed live to your audience.

4 SEND MESSAGES TO YOUR AUDIENCE



Message Manager also enables you to send important information to your audience via text message.

"The texting function was a huge success as a gatherer of comment for lively debate on sensitive issues. I will be recommending the system to my other clients."

Steve Clifton, M&E Events