

# IML CONNECTOR

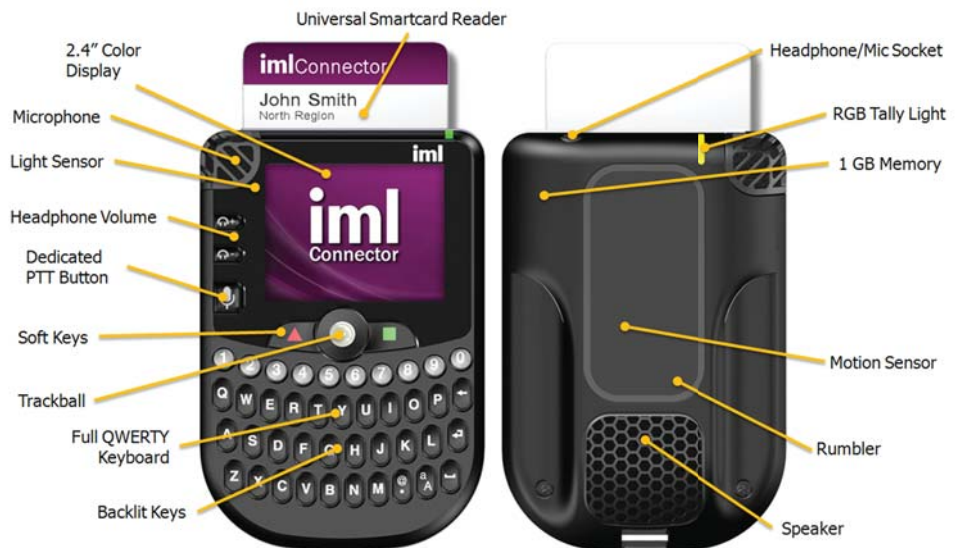
## FACTSHEET

The IML Connector brings you a never-before seen level of interactive audience engagement. This hand held-device promises to revolutionize the way you think about meetings.

### AN ALL-IN-ONE SOLUTION

The IML Connector combines enhanced voting solutions and a full text keyboard with a high quality microphone and portable PA system, providing your event with an all-in-one solution.

Understanding other participants when they speak and being heard during a Q&A session or debate is often a large obstacle to overcome during today's meetings. The IML Connector places a microphone and a speaker in each attendee's hand, giving everyone a voice and ensuring it's heard loud and clear.



### RETHINK YOUR MEETING WITH THE IML CONNECTOR

- Conduct workshops of any size, harnessing the collective knowledge of your audience
- Enables everyone to contribute, showing your employees or clients that you value their ideas and opinions, creating an all-inclusive culture
- Provides flexibility and fluidity during your meeting, while still maintaining control
- Creates a record of all discussions and decisions that take place
- Gives you the capability to adapt the direction of your meeting in response to your attendee's views

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## Texting

The audience can text in questions or comments using the full text QWERTY keyboard, which can be displayed on a monitor in front of you (or the audience), allowing you to capture thoughts, respond to questions and steer the discussion in the direction of audience interests.

## High quality microphone

The IML Connector puts a microphone in the hands of each attendee, letting people immediately share their comments or ask questions when the microphones are enabled. It also features a queuing system, allowing audience members to wait in a virtual queue for their turn to speak.

## Enhanced voting solutions

Ask the audience questions in a wide variety of formats, including multiple choice, value, rating, prioritization, text response, XY matrix and resolution voting. Receive greater audience participation and honesty through anonymity or track individuals' responses via smartcards.

## Individual data tracking

IML's smartcards provide a simple and efficient way to identify and track individuals' responses. 100% accurate and secure, smartcards are personal ID cards that automatically link audience members to their keypad activity.

## Portable PA system

Each Connector has a built-in speaker, enabling the devices to be used as a distributed PA system. It also reinforces participants' hearing while other audience members are speaking into the Connector's microphone.

## Simultaneous interpretation

As a receiver for simultaneous interpretation, users can select their language and hear the appropriate audio through their headphones.

## Multiple audio channels

Use the Connector's multiple audio channels to record important meeting conversations or as a tool to assist the hearing impaired. It can also be used to play different streams of audio, allowing users to select which one to listen to.

## Color screen

Use the Connector's full color screen to enhance branding and sponsorship, like handheld digital signage. It can also display agendas, speaker bios and other relevant information.

## EMPOWER YOUR AUDIENCE, ASK THEM TO CONTRIBUTE

You've paid to have your best people at your meeting. Whether they are your top clients, most successful employees or key stakeholders, why not find out what they really have to say?

Embrace the shift in how meetings are being run. Recognize that your audience can give valuable input and are no longer passive participants. Too many meetings are wasted opportunities, attendees aren't leaving with tangible take-aways or a sense that their voice was heard. Give your audience the tools to make your meeting a true working environment; ask them to contribute to your strategies and decisions.

The Connector puts that power in each of your attendees' hands. Ask your audience to text in their comments or questions during presentations, allowing their opinions to be shared, or find out what the group as a whole thinks using enhanced voting solutions. Attendees can also speak up during a Q&A session or debate using the microphone feature.

